

Other Products

Over the years we have manufactured a wide range of paper and board products, but it is only now we have brought the ideas together into catalogues designed to help you offer more products and services to your existing client base.

These products include, but are not restricted to, notebooks, showcards, postcards, leaflet dispensers, business cards, fulfilment (see previous page), money boxes and jigsaws. Remember all products are paper or board based so most can be made from recycled material and all are recyclable at the end of their life.



The Aston Difference News

Issue 14, 2011

Welcome To Our Autumn 2011 Newsletter

Whilst the summer weather may not have been quite what many of us hoped for the new products and enhanced services we have on offer for the autumn will surely bring a ray of sunshine into your life.

Don't bother listening to the doom mongers – yes it is tough out there – but there are many untapped opportunities that we can help you take advantage of so you earn more money by giving your customers more of what they want.



Why Buy From The Lowe Aston Partnership?

Five years ago we created a step change in the advertising calendar market place with our promise that if we miss our agreed production date we will give the order to you completely free of charge, including the shipping.

This production guarantee coupled with our print quality guarantee, first class customer service and clear unambiguous pricing makes Lowe Aston a clear choice for advertising calendars in the market today.



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More Desk Calendar Templates

Following feedback from our customers we have increased our range of 'Bespoke Made Easy' desk calendars. There are now eleven more to choose from with further details on our website and samples available on request.



Desk H

CD 4



Desk M

Successful Academic Diary Season

Orders grew by nearly 30% this year, compared to last, and many thanks to our hard working distributors for making this possible. We know there is still more business out there so we are looking to increase our production capacity by another 50%, for 2012, to give even more of you an opportunity to make money in the traditionally slacker summer months.



Christmas Cards – NEW Foiled Options!

In addition to our expanding range of traditional Christmas cards we are producing a new range of foiled, and foil enhanced Christmas cards for this season, with samples and pricing available **NOW**. See our website for more details.



Featured Product: Desk Shipping Calendar - CAL605

Following a number of requests for a smaller format shipping calendar we are delighted to offer our new Desk Shipping Calendar.



All the facilities of its big brothers but in a compact format and a lower price! Remember this is a UK manufactured item so shorter lead times than its continental cousins combined with all the standard Lowe Aston guarantees.

Fulfilment and Mailing Services

The despatching of products to customers is a key ingredient in any promotional campaign. Over the last five years we have built a reputation for being versatile, competitive and thorough. We can store, pick, pack and despatch all kinds of promotional items, so for more information and prices call **Kim, Jean or Sarah** on **01752 842233** or email info@loweaston.co.uk

School Calendars

With the start of the new academic year you have an excellent opportunity to sell calendars to schools. They can be sold to whole schools, or individual year groups, for pupils to sell to family members to raise much needed school funds. For more details call **Kim Jones** on **01752 842233**.



Desk N cover example



Desk N